

SONLY NGUYEN

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EDUCATION

University of Southern California, Marshall School of Business

Los Angeles, CA

B.S. Business Administration (Finance emphasis), Statistics Minor

May 2028

Trojan Investing Society, Asset Management Group, Marshall Career Advantage Program, OSAS Notetaker

RELEVANT EXPERIENCE

Wells Fargo, Incoming Equity Research Summer Analyst, New York, NY

Jun 2027 – Aug 2027

USC Asset Management Group, Portfolio Analyst, Los Angeles, CA

Aug 2026 – Present

- Construct and manage a simulated investment portfolio over a semester-long cycle, applying quantitative methods in Python and R to model returns, assess risk, and inform allocation decisions across asset classes.
- Analyze macroeconomic news, economic statistics, and market data across sectors to identify emerging trends and adjust portfolio positioning in response to shifting market conditions.
- Apply quantitative techniques, including statistical modeling, regression analysis, and backtesting, to optimize portfolio performance against defined risk and return targets.

The Market Ledger, Researcher & Founder, Los Angeles, CA

Jun 2024 – Present

- Founded a comprehensive financial research platform and published 10+ deep-dive articles on fixed-income securities and financial instruments to analyze and understand the impact of complex, market-moving Federal Reserve policy shifts.
- Conducted fundamental analysis and valuation for 10+ publicly traded companies, integrating three-statement modeling and discounted cash flow analysis to deliver research and investment theses for retail investors and traders.
- Developed a sophisticated cross-sectional factor model using Excel and Python to analyze a 1,500-stock universe, successfully optimizing portfolio returns to 11% while strategically reducing overall risk exposure to 20%.

LEADERSHIP EXPERIENCE

Clean Bamboo, COO & Project Lead, Los Angeles, CA

Jan 2026 – May 2026

- Directed a 5-person team in a company launch simulation, overseeing product costing, pricing, and revenue modeling.
- Engineered a manufacturing overhead and variable cost framework to identify break-even points and market strategy.
- Managed the creation of a master budget, analyzing material costs and financial assumptions into a 15-page report.
- Led market and regional research to validate revenue forecasts, presenting strategic findings to faculty for an A+ grade.

Lead Investment Analyst, Hospitality Sector Case Study, CFO & Group Lead, Los Angeles, CA

Aug 2024 – Jul 2025

- Directed an 8-person team in a comprehensive financial analysis of 10 publicly traded companies within the hospitality sector, identifying Airbnb as the industry leader in profitability and operational efficiency.
- Managed all internal workstreams and milestone setting to facilitate the delivery of a 30+ page technical report and presentation, completing all deliverables 48 hours ahead of the formal deadline.
- Presented investment thesis to an audience of 120+ students and faculty, securing an A+ grade for the project.

Private Musical Mentor, Classical Piano Mentor, San Jose, CA

Aug 2024 – Jul 2025

- Mentored a cohort of 20+ students under Aziza Anand to improve technical fingering patterns and musicality, providing personalized coaching that increased student confidence and stage presence during high-pressure recitals/concerts.
- Secured first place in regional cohort recitals by mastering advanced technical compositions, demonstrating high level discipline and performance excellence within a competitive field of over 25 advanced classical piano and violin musicians.

SKILLS & INTERESTS

Skills: Excel & Word, Python, R, FactSet, Vietnamese (fluent)

Interests: Classical Piano, Sewing & Tailoring, Nighttime Walks, Hiking, Bubble Tea, Fashion, and Speed-cubing.